

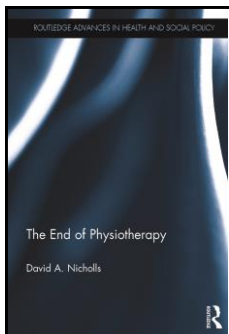
Is This Really the End of Physiotherapy?



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AUT University & Critical Physiotherapy Network





ROUTLEDGE ADVANCES IN HEALTH AND SOCIAL POLICY



How did physiotherapy arrive at this point in its history?

The End of Physiotherapy
David A. Nicholls





Physiotherapy shares many common **origin stories**

The Society of Trained Masseuses



'We will make massage a safe, clean and honourable profession, and it shall be a profession for British women'

Grafton, S. A. (1934). The History of the Chartered Society of Massage and Medical Gymnastics. *Journal of the Chartered Society of Massage and Medical Gymnastics*, March, 229.

First physiotherapy rules

1. No men to be trained
2. Massage only with doctor's referral
3. No 'general' massage for men
4. Advertising only in medical press
5. No drugs to be sold to patients

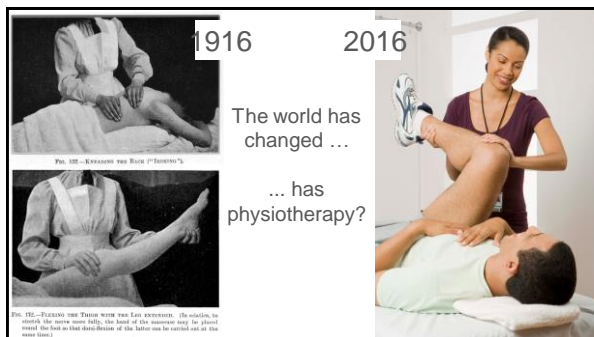


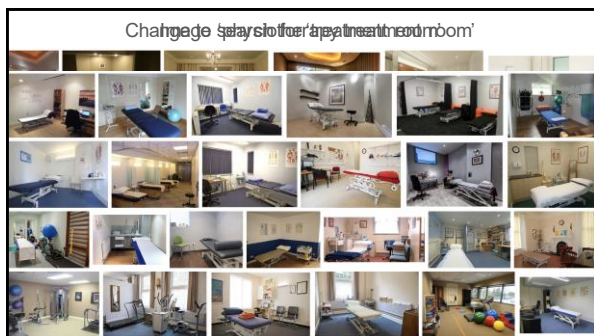
Society of Trained Masseuses, 1895



The body-as-machine

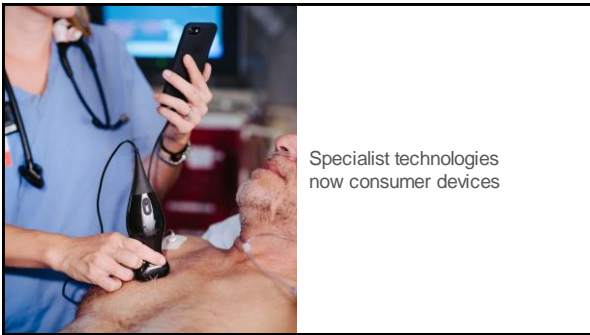
The most powerful and dominant way of thinking and practicing for physiotherapists around the world for more than 100 years

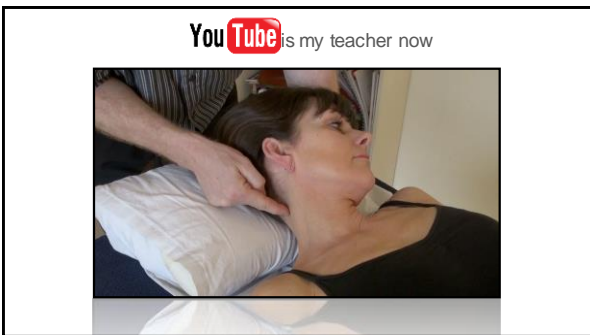


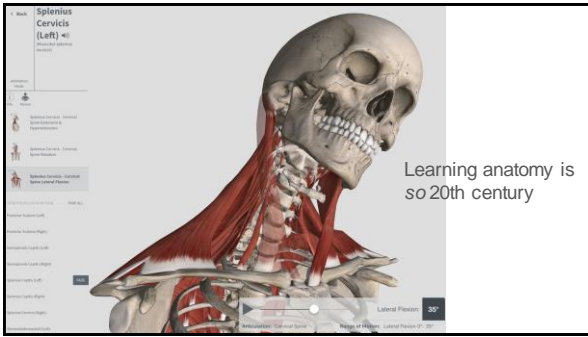


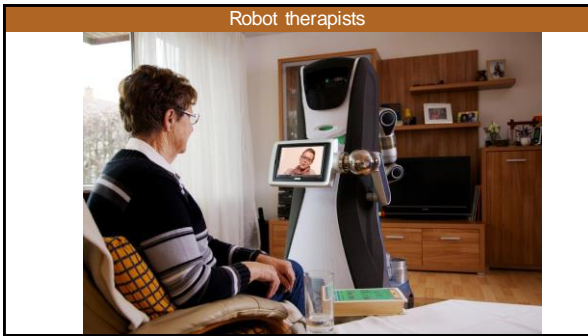




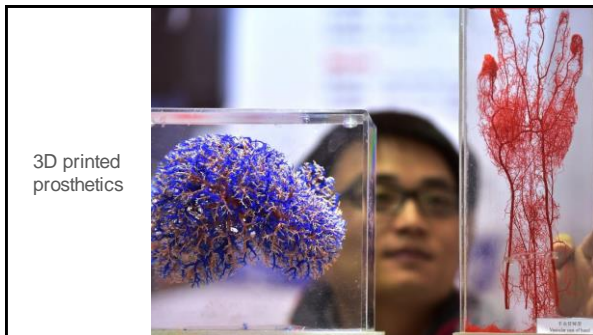












Three words

Understanding the social psychology risk flexibility of the day and patient care scenarios of patient dignity adds hearing skills, conflict management, complexity, compassion, personal resilience, building rapport, time management, and adaptability.

Compassion - There are many ways to show compassion. It's not just about feeling sorry for someone. It's about understanding their perspective and trying to help them. Compassion is a key component of effective leadership. It helps you build trust and rapport with your team. When you show compassion, you are more likely to be successful in your work.

Personal resilience - Personal resilience is the ability to bounce back from adversity. It's the ability to stay positive and motivated even when things get tough. Resilience is a key component of effective leadership. It helps you stay focused and determined in the face of challenges. When you have personal resilience, you are more likely to be successful in your work.

Building rapport - Building rapport is the process of establishing a positive relationship with someone. It's the process of getting to know someone and building trust. Rapport is a key component of effective leadership. It helps you build trust and rapport with your team. When you have built rapport, you are more likely to be successful in your work.

Time management - Time management is the process of organizing and using your time effectively. It's the process of prioritizing your tasks and completing them in a timely manner. Time management is a key component of effective leadership. It helps you stay organized and focused on your goals. When you have good time management, you are more likely to be successful in your work.

Adaptability - Adaptability is the ability to adjust to new circumstances. It's the ability to be flexible and open to change. Adaptability is a key component of effective leadership. It helps you stay relevant and effective in a constantly changing world. When you have adaptability, you are more likely to be successful in your work.

Non-judgmental - Non-judgmental is the ability to accept people as they are without making any judgments about them. It's the ability to be open-minded and accepting. Non-judgmental is a key component of effective leadership. It helps you build trust and rapport with your team. When you are non-judgmental, you are more likely to be successful in your work.

What happens when your personal scope doesn't match your professional scope?



“All organizations are perfectly designed to get the results they get”

David P. Hanna
